

TEST YOUR METTLE

HELP FORGE A FUTURE
FOR MANITOBA
INNOVATORS WHO
DARE TO DO.



**NORTH
FORGE**

We are North Forge Technology Exchange – an innovation-based economic development agency and a powerhouse community fuelling Manitoba’s entrepreneurial economy. We provide entrepreneurs with a two-stage startup program that has helped more than 60 companies access more than \$180 million and created hundreds of jobs. North Forge operates out of 27,000 square feet of space at the University of Manitoba SmartPark and along Innovation Alley in Winnipeg’s historic Exchange District and North Forge East in Pinawa. The Innovation Alley space includes Canada’s largest non-profit fabrication lab.

DARE:
DISRUPT TRADITIONAL PAPER RAFFLES AND DRAWS WHILE RADICALLY INCREASING THE REACH OF NOT-FOR-PROFIT FUNDRAISING.

DO:
DEVELOPED A GAMING PLATFORM TO HARNESS THE POWER OF SOCIAL SHARING TO INCREASE DONATIONS AND EXPOSURE FOR A CAUSE.

Nick Tenszen, Ian Smith & Daniel Majors of Funding Change Inc.



DARE:
SUPPORT A NEW,
TRANSPARENT
PROCESS FOR
STUDENT LEARNING
AND ASSESSMENT.

**DO:
CO-CREATED AN
EDUCATIONAL SOFTWARE
PLATFORM TO IMPROVE
STUDENT LEARNING AND
TEACHER EFFECTIVENESS.**

Suzanne Braun, CEO, Quipped Interactive Learning Tools



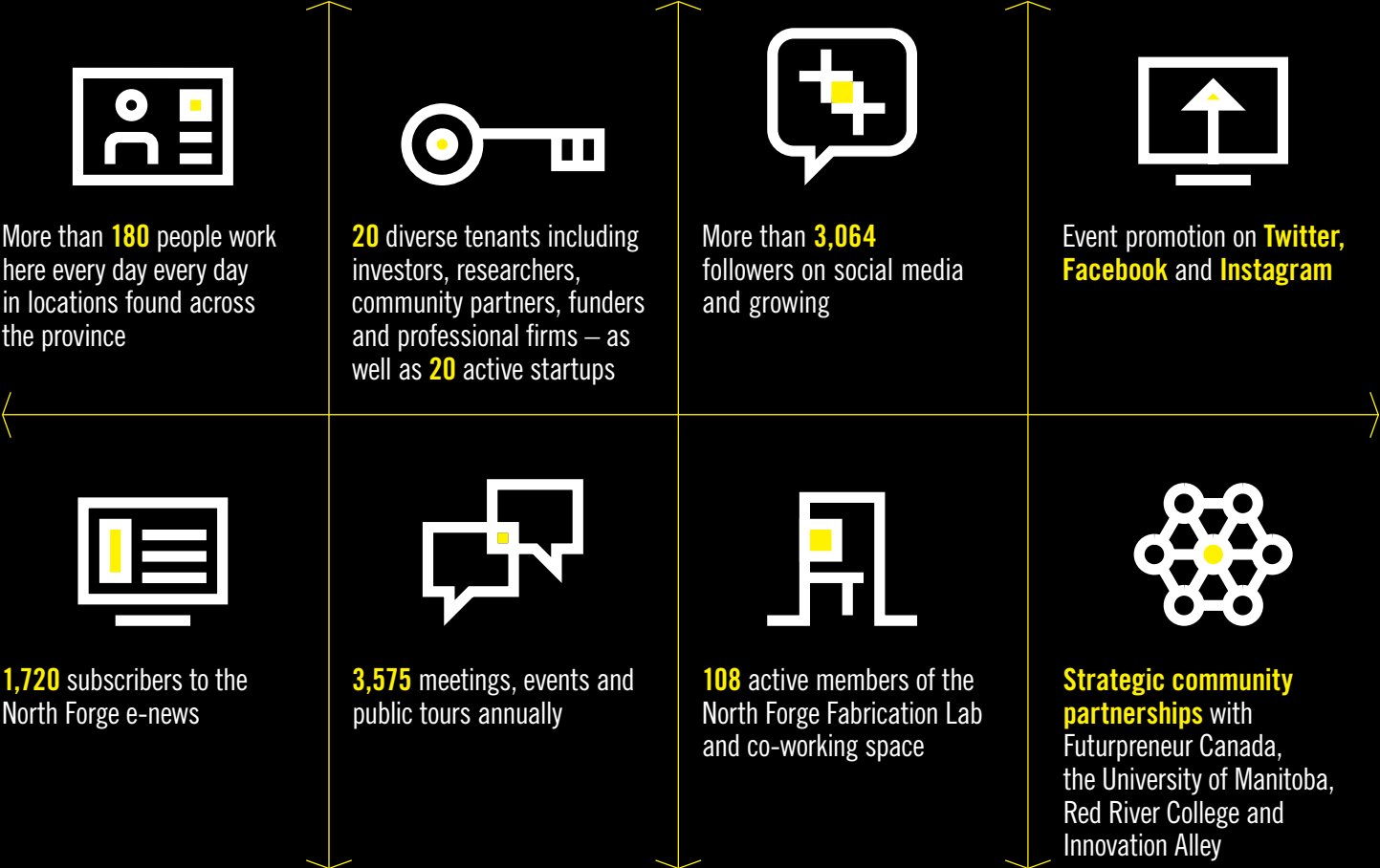
DARE:
PROVIDE BUSINESSES
WITH MILITARY
GRADE, Z OFF-THE-GRID
COMMUNICATION TOOLS.

DO:
BUILT SELF-
CONTAINED PORTABLE
SATELLITE-BASED
GPS TRACKING AND
COMMUNICATION
DEVICES.

Tom Tessier, President of Solara Remote Data Delivery Inc.

You can play a cutting-edge role in the success of innovation in Manitoba, one that also serves to increase your company’s visibility and allows you to expand your network. We offer a variety of education and networking events, and our permanent and event-specific venues provide you with the opportunity to promote your brand within an environment of education and elevation.

OUR REACH (ANNUAL AVERAGES)



GOVERNANCE

North Forge Technology Exchange is a not-for-profit innovation network overseen by a distinguished board of directors. We do not take an equity stake in the companies we work with for the services we provide.

DARE:
INTRODUCE
INSECT-BASED
PROTEIN TO
PERFORMANCE
FUEL FOR
ATHLETES.

DO:
DEVELOPED A
SUSTAINABLE
PROTEIN POWDER
MADE FROM
DEHYDRATED
CRICKETS.



Alex Drysdale, Founder & President at Crik Nutrition

DARE:
MODERNIZE AND
GREATLY ADVANCE
SLEEP MEDICINE.

**DO:
DEVELOPED A
HOME-USE SLEEP
MONITOR AND
AUTOMATED
SCORING
SOFTWARE
THAT PROVIDE
COMPREHENSIVE,
VALIDATED SLEEP
DIAGNOSTICS IN
MERE MINUTES.**

Dr. Magdy Younes, President & CEO
of Younes Medical Technologies



TALENT

+

MENTORSHIP

+

COMMUNITY

+

CORPORATE ENGAGEMENT

+

CAPITAL

=

COLLABORATIVE INNOVATION TO
FUEL MANITOBA'S GROWTH

SPONSORSHIP OPPORTUNITIES

THE CHROMIUM

\$15K/YEAR FOR 3 YEARS

North Forge provides Chromium Sponsors with brand exposure at our multiple locations including the University of Manitoba SmartPark and Innovation Alley in Winnipeg's Exchange District. Brand exposure is also a critical element at an abundance of monthly community events. In addition, our team works with Chromium Sponsors to build unique activation opportunities to suit your specific marketing and engagement needs.

MARKETING OPPORTUNITIES

- Linked logo on the North Forge website to yours
- Logo recognition at all locations and in the annual North Forge report to the community
- Opportunity to display promotional materials at all locations
- Profile story on website and in North Forge News

EVENT & NETWORKING OPPORTUNITIES

Chromium Sponsors receive invitations to all North Forge events, as well as the following benefits:

- Optional annual office/presentation time with startups
- Three category-exclusive Lunch & Learns or North Forge Meetups including the opportunity to develop one mutually agreed upon sponsor-led Lunch & Learn or Meetup.
- Opportunity to display or distribute promotional materials
- Verbal recognition of sponsorship by MC/host at events
- Logo on event communications and marketing materials
- Lanyard identifying your representatives as sponsors
- Opportunity to display pop-up banner in welcome area
- Invitations to participate directly
- Optional coffee and donut/pizza drop-ins at North Forge locations
- Special activation opportunities as they arise including North Forge award presentation and naming rights; speaking time at special events; and cross promotion of select sponsor events.

THE STRIKER

\$7K/YEAR FOR 3 YEARS

North Forge provides Striker Sponsors with brand exposure at our multiple locations and at select monthly community events. Our team will also work with Striker Sponsors to build unique activation opportunities to suit your specific marketing and engagement needs.

MARKETING OPPORTUNITIES

- Linked logo on the North Forge website to yours
- Logo recognition at all Winnipeg locations and in the annual North Forge report to the community

EVENT & NETWORKING OPPORTUNITIES

- Lanyard identifying your representatives as sponsors
- Invitation to Tech Cocktail events
- Invitations to participate directly at select events
- Opportunity to act as host at two events/year (1 North Forge Meetup and 1 Lunch & Learn)
- Optional coffee and donut/pizza drop-ins at North Forge locations

THE ALLOY

\$2,500/YEAR FOR 3 YEARS

North Forge provides Alloy Sponsors with community exposure online and in person as well as opportunities for unique activation throughout the year.

MARKETING OPPORTUNITIES

- Linked logo on the North Forge website to yours
- Logo recognition in the annual North Forge report to the community

EVENT & NETWORKING OPPORTUNITIES

- Invitation to graduation ceremony
- Invitation to Tech Cocktail events (3/year)

FABRICATION LAB SPONSORSHIP OPPORTUNITIES

THE BRAZER

\$6,500/YEAR

Associate your brand with Canada Largest Fabrication Lab and invest to strengthen innovation in Manitoba. Invest in the development of new businesses in Manitoba based on manufacturing, technology and business prototypes developed at the North Forge Fabrication Lab.

Limited opportunities available for the naming rights to an equipment room.

BENEFITS

- Provide the opportunity for a deserving, inspiring, entrepreneur maker with an annual membership to the North Forge Fabrication Lab.
- Naming rights and signage on the equipment room of your choice, if available.
- Clickable logo on the North Forge website <https://www.northforge.ca/> listed as a sponsor.
- Logo recognition at the North Forge Fabrication Lab.
- Logo recognition in the annual North Forge report to the community.
- Mentions of your sponsorship during North Forge Fabrication Lab events.
- Social media announcements
- Announcement in our e-newsletter. A click though link may be included to your website.
- Mentions of the equipment room sponsor on every tour.
- Company Brochures may be kept in the lobby area.

THE BENCHMARK

\$5,000/YEAR

Associate your brand with Canada Largest Fabrication Lab and invest to strengthen innovation in Manitoba. Invest in the development of new businesses in Manitoba based on manufacturing, technology and business prototypes developed at the North Forge Fabrication Lab.

Limited opportunities available for the naming rights to an equipment room.

BENEFITS

- Naming rights and signage on the equipment room of your choice, if available.
- Clickable logo on the North Forge website <https://www.northforge.ca/> listed as a sponsor.
- Logo recognition at the North Forge Fabrication Lab.
- Logo recognition in the annual North Forge report to the community.
- Mentions of your sponsorship during North Forge Fabrication Lab events.
- Social media announcements
- Announcement in our e-newsletter. A click though link may be included to your website.
- Mentions of the equipment room sponsor on every tour.
- Company Brochures may be kept in the lobby area.

THE BLUEPRINT

\$3,000/YEAR

Associate your brand with Canada Largest Fabrication Lab and invest to strengthen innovation in Manitoba. Assist in the increase of technology commercialization by allowing businesses and entrepreneurs to experiment with new technologies and business concepts in a sustainable, cost effective and supported manner.

BENEFITS:

- Provide the opportunity for two deserving, inspiring, entrepreneur makers with an annual membership each to the North Forge Fabrication Lab.
- Clickable logo on the North Forge website <https://www.northforge.ca/> listed as a sponsor.
- Announcement in our e-newsletter. A click though link may be included to your website.

DARE:
DISRUPT THE TRADITIONAL
BRICK-AND-MORTAR PHARMACY.

DO:
CREATED AN APP TO ORDER,
REFILL AND RECEIVE SAME-DAY
DELIVERY OF PRESCRIPTION MEDS.

Dr. Ali Esmail, Founder & CEO of PopRx and
Vejei Gandier, Founder & CTO of PopRx



PopRX Next Gen Den Pitch, cbc.ca

EVENTS & SPECIAL SPONSORSHIP OPPORTUNITIES

Event Sponsors are honoured guests at their North Forge events, and also receive the following benefits:

- Opportunity to display or distribute promotional materials
- Verbal recognition of sponsorship by MC/host at events
- Logo on event communications and marketing materials
- Lanyard identifying your representatives as sponsors
- Opportunity to display pop-up banner in welcome area
- Networking at events

LUNCH & LEARNS

\$500/EVENT

Every third Thursday, join the innovation community over lunch for lectures and discussions on what's going on in the startup and tech scenes.

- 10 events per year
- 2 hours of programming

NORTH FORGE MEETUPS

\$500/EVENT

North Forge Meetups are about sharing ideas – these evening events allow participants to show off their latest demo, gather feedback, attract the talent they need from around the room, or just take it all in.

- 10 events per year
- 2 hours of programming

TECH COCKTAIL

\$2,500/EVENT

Our Tech Cocktail series mixes timely topics in tech with time to mix with drivers and innovators in the community.

- 2–3 events per year
- 3–4 hours of programming

RAMP UP WEEKENDS

\$3,500/EVENT

A full weekend ramping up innovation from idea to startup. Teams compete for cash and prizes and enjoy mentorship, coaching and full access to the Fabrication Lab.

- 2 events per year
- 3 days of programming
- This event is broadcasted by the Innovation Alley Podcast, which is published and promoted on the Innovation Alley website and network

DARE TO DO AWARDS

\$3,500/EVENT

The Dare To Do Awards Night brings Manitoba's Startup community together to celebrate successes and share appreciation for all those who play a role in forwarding made-in-Manitoba entrepreneurial excellence. There are multiple activation opportunities throughout the event including award naming and speaking time. We'll work with you to create a program that suits your needs

AND MORE...

We're always adding events, outreach and connection opportunities. Speak with our team to build a sponsorship package that works for you.



SPONSORS AND SUPPORTERS:

| | |
|------------------------------------|------------------------------|
| 3D Systems | Industrial Technology Centre |
| Acme Tools | Invision |
| Aquaventronics | Javelin Technologies |
| Canadian Manufacturers & Exporters | Linear Systems |
| Cimetrix Solutions | Marsh |
| Circle Design | Microsoft |
| Complex Games | MNP LLP |
| Duxton Windows & Doors | MTS |
| Economic Development Winnipeg | Nextstyle |
| Fabbaloo | Pitblado |
| Formech | Powerland |
| Go Software | Princess Auto Ltd. |
| Government of Canada | Province of Manitoba |
| IBM | RBC |
| ICTAM | Red River College |
| IDFusion | |

Relish New Brand Experience
Seccuris
SkullSpace
Stu Clarke Centre for Entrepreneurship
TDS Law
Technology Revolution
University of Manitoba
Western Diversification Canada
Winnipeg Airport Authority
Winnipeg Chamber of Commerce
Winnipeg Free Press
Xadi Inc.

