

**RAMP
UP
WEEKEND**



**NORTH
FORGE**

**FRESH
IDEAS**

#RampUpFreshIdeas

IDEA TO STARTUP IN 55 HOURS

INNOVATE, CREATE, CELEBRATE

DARE TO DO

Ramp Up Weekends pull together developers, designers, makers and entrepreneurs to build a minimum viable product (MVP) in 55 hours.

WIN - Cash and prizes PLUS a chance to have your prototype built by a team in the Red River College ACE Project Space.

RESERVE YOUR SPOT TO COMPETE AT

northforge.ca/rampup

COME WATCH AS TEAMS PITCH BEFORE A PANEL OF JUDGES

Sunday at Maples Met School!

Doors open at 5:30 p.m. • Pitches begin at 6:30 p.m.

REGISTER TODAY TO CONFIRM YOUR SEAT. northforge.ca/rampup

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WHAT HAPPENS IN 55 HOURS?

FRIDAY

At Maples Met School

Attendees have 60 seconds to pitch their own idea. After all ideas pitched, everyone votes their favorite ideas. With the most interesting ideas gaining traction, teams begin to form into cross-functional groups (design, dev, business, etc). The rest of Friday evening is spent brainstorming and creating a plan for the rest of the weekend.



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SATURDAY

At Maples Met School

It's all day building. Logos and websites created, product mocked up and built, customer validation happening – it's an entrepreneurial tornado! Mentors float from team to team asking tough questions and helping teams survive the 'pivots' ahead.







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SUNDAY

At Maples Met School, 1330 Jefferson Ave.

Continued building and another round of mentorship. Pitch prep sessions will be available for teams looking to scrub their pitches. After dinner, it's time to pitch the judges. Teams will have 5 min to pitch, and 5 min of Q&A. After the awards are handed out and the teams catch their breath, we hope to see these startups move on and launch right here in Winnipeg!





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SUNDAY

It's Ramp Up Weekend Fresh Ideas! This year we're taking Ramp Up Weekend to a whole new level! Our Sunday Main Event will be held at Maples Met School – and we're inviting you to be there. Witness the passion, the intensity, and the drama!

Doors open at 5:30. Pitches start at 6:30.

ADMISSION IS FREE!

We're targeting an audience of **300-400** passionate supporters!



FRESH IDEAS



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2019 SPONSORSHIP PROGRAM

Sponsorship Levels

CLEAN TECHNOLOGY Sponsor (\$5,000)

- Speaking opportunity at opening event
- Speaking opportunity at closing event
- Opportunity to provide mentors during the weekend
- Minimum 4 social media mentions
- Logo prominently displayed on print material
- Prominent recognition on event website
- Event slideshow profile
- Opportunity to display multiple pop-up banners & collateral materials during event
- Opportunity to include business driver topics
- Mentoring opportunities with someone on your Executive Team with the Winner
- Associate your brand with Technology Startups with technologies that your business can potentially use, integrate, or commercialize in your business.
- Associate your brand with Accelerating Technology Startups in Manitoba and Clean Technology business creation.

2019 SPONSORSHIP PROGRAM

Sponsorship Levels

Hearth Level Sponsor (\$3,500)

- Brief (2 min) speaking opportunity at either opening or closing event
- Opportunity to provide mentors during the weekend
- Minimum 2 social media mentions
- Verbal mention during opening and closing events
- Logo prominently displayed on print material
- Recognition on event website
- Event slideshow profile
- Opportunity to display pop-up banner & collateral materials during event

2019 SPONSORSHIP PROGRAM

Sponsorship Levels

Anvil Level Sponsor (\$1,500)

- Opportunity to provide mentors during the weekend
- Verbal mention during opening and closing events
- Logo displayed on print material
- Recognition on event website
- Event slideshow profile
- Opportunity to display pop-up banner during event

2019 SPONSORSHIP PROGRAM

Sponsorship Levels

Arctic Level Sponsor (\$500)

- Verbal mention during opening and closing events
- Logo displayed during your specific meal
- Recognition on event website
- Event slideshow profile

JOIN US!

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